



TLA ANNUAL CONFERENCE & CTLA Midyear Meeting

June 23–26, 2021

Resort at Squaw Creek • Olympic Valley, CA



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

PRESIDENT'S WELCOME

Let the games begin! In a few short months, I hope to welcome you, your families, and our transportation colleagues from around the world to Olympic Valley, California for TLA's 2021 Annual Conference. Olympic Valley was the site of the 1960 Winter Olympics and will be the perfect place for TLA's first in-person event since January 2020.

The Annual Conference will be held at the Resort at Squaw Creek, which rests at the base of Squaw Valley, minutes from North Lake Tahoe. Each room in this Hyatt property offers sweeping views of the Sierra Nevada Mountain range, ancient Ponderosa pine forests and lush meadows. Attendees will enjoy the resort's championship golf course, heated swimming pools, 150-foot water slide, fly fishing center and private ice skating rink. Between the Sierra Nevada Mountains and Lake Tahoe, attendees will have the opportunity to hike, bike, and kayak to their hearts' content.

The conference will be a hybrid event. For those unable to attend the conference in-person, there is the option to attend the educational program and Business Meeting virtually.

This year's program will have an Olympic theme and will keep us informed in all aspects of the rapidly changing transportation industry. Panels will include:

- ❖ Rooted in Survival: A Biathlon in the Trucking Industry Must Have a Firm Grasp of the Rules of ABCs – Academics, Bots, and Clearing House Rules
- ❖ The Thrill of Victory or the Agony of Defeat, Which Will It Be? (Casualty Litigation)
- ❖ Ski High (Marijuana Rules and Practices in the Transportation Industry)
- ❖ Perfect 10 (Food Safety Modernization Act and Cargo Claims)
- ❖ Land, Sea, Air: We All Arrived at the Games in Our Own Manner (Multi-model)
- ❖ Toe Loop or Triple Lutz? Complex Maneuvers for Level One Roadside Inspections
- ❖ Plummeting Head First Down a Steep Track: When Cargo Is Detained, Retained, or Abandoned
- ❖ On Ice: Curling with Russia and China (and other Teams) – Trade and Transportation Collide at the Border
- ❖ Putting Together a Dream Team: Formulating a Successful Strategy and Effective Team When Your Driver Is Criminally Charged after a Serious Accident
- ❖ Know Differences, Show Differences: Equality, Diversity, and Inclusion (EDI) in Practice
- ❖ There's No Protection in the Luge as Transportation Clients Hurtle Down the Slippery Track: Have You Secured Your Client's Trademark and Logo from Appropriation?
- ❖ Make Sure Your Clients Have the Skills to Compete in the Nordic Combined Sport of Insurance and Business Law

Continue reading to learn more about the program, committee meetings, golf, tennis, and fun run, as well as networking and social events, including the time-honored Annual Banquet.

Respectfully,

John F. Wilcox, Jr.
TLA President



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

Transportation Lawyers Association (TLA)

The Transportation Lawyers Association ("TLA") is an independent bar association, comprised of in-house, government, and private practice attorneys. Its members assist providers and commercial users of domestic and international logistics and transportation services, in all modes. TLA is dedicated to keeping its members ahead of the constant changes in the specialized legal environment governing all aspects of the supply chain and passenger travel. With commitment to excellence in continuing legal education and a long tradition of collegiality and exchange of ideas, TLA is a collaborative resource for lawyers seeking to maximize the quality of the legal services they provide and enhance their professional lives.

Canadian Transport Lawyers' Association (CTLA)

The objective of the Canadian Transport Lawyers' Association is to provide a professional and social forum for lawyers engaged or otherwise interested in transportation law, regulatory policy, procedure and related legal interests, whether before the courts, administrative tribunals, or on a commercial or academic basis.



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

LOCATION

A luxury California resort in an idyllic mountain setting, Resort at Squaw Creek rests at the base of Squaw Valley, which was the site of the 1960 Winter Olympics, and is just minutes from North Lake Tahoe. Squaw Creek's dramatic lobby, with its floor-to-ceiling windows, overlooks a cascading waterfall and the breathtaking Sierra Nevada Mountains.

The hotel's gracious hospitality and full-service amenities led Conde Nast Traveler magazine to rank the Resort at Squaw Creek among the top 50 ski hotels in North America, and one of the top 150 United States mainland resorts. Resort at Squaw Creek was a finalist for "Best Mountain Hotel/Resort" in the 2016 Sunset Magazine Travel Awards. Recreation enthusiasts love the resort's championship golf course, heated swimming pools, 150 foot water slide, scenic hiking and biking trails, fly fishing center, ski-in/ski-out lodging, cross-country ski center, and private ice-skating rink.

Resort at Squaw Creek offers luxurious Lake Tahoe accommodations with grand picture windows that reveal sweeping views of the Sierra Nevada mountain range, ancient Ponderosa pine forests, and lush meadows. To complement the spectacular Lake Tahoe outdoor environment, each room and suite presents muted tones and rich textures, which create an inviting ambiance that helps you feel at home in Squaw Valley.

TLA has arranged for attendees to enjoy discounted room rates of \$229 plus tax per night plus a \$20/day resort fee, double occupancy. Check-in time is 4:00 p.m., and check-out time is 11:00 a.m.

The cut-off date for reservations is **Friday, May 28, 2021**. Be sure to make your reservations as soon as possible as rooms are likely to sell out prior to the cut-off date. Hotel reservations should be made [here](#) directly with the hotel. To make reservations by phone, call the hotel directly at 880-404-8006 and reference TLA to receive the conference hotel rate. We hope that you will join us in this beautiful location!

2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

Transportation

Resort at Squaw Creek is located 42 miles west of the Reno-Tahoe International Airport, 200 miles east of San Francisco and 100 miles east of Sacramento via Interstate 80 with access to Highway 89 south. Limousine/shuttle service can be arranged for guests through the hotel Concierge. Call 530.581.6610 or email rsc_concierge@destinationhotels.com

Taxis, Limousines, and Rideshare

Reno-Tahoe International Airport is conveniently located in downtown Reno. The airport is proud to offer a variety of convenient travel options including taxis, limousines, and rideshare.

Uber and Lyft, Transportation Network Companies, may drop-off and pick-up passengers at Reno-Tahoe International Airport. Passengers may be dropped-off anywhere along the front curb of the terminal building. Pick-up is allowed in the ground transportation area located north of Baggage Claim. Follow signs outside of the D Doors, at the far north end of Baggage Claim, and look for the rideshare shelter where customers may safely wait for pick-up by Uber or Lyft drivers.

Taxi and limousine services are available to customers onsite. The passenger waiting area for taxis and limousines is located outside of the D Doors located north of Baggage Claim.

Car Rentals

Reno-Tahoe International Airport provides convenient access to nine different rental car agencies. All nine rental car counters are located in Baggage Claim. Alamo, Avis, Budget, Dollar, Enterprise, Hertz, National, and Thrifty vehicles are located just outside Baggage Claim in the Parking Structure. Payless vehicles are located off airport. A complimentary shuttle service to the Payless location can be met outside the D Doors located north of Baggage Claim. All of the above rental car agency phone numbers and web addresses may be found here: <https://www.renoairport.com/tofrom-airport/rental-cars>.

Guest Parking

As part of Resort at Squaw Creek's COVID-19 actions and new cleanliness standards, the resort will no longer offer valet parking. All parking lots will be available for complimentary self-parking, and all new arrivals are encouraged to drop all luggage off at the front drive before self-parking.

What to Bring

During the spring, pack a variety of clothes to enjoy every activity Tahoe has to offer! There are infinite hiking trails, kayaks and SUPs available to rent, and miles of Lake Tahoe shoreline with beautiful beaches. At the Resort, there are three pools, a nature trail to Squaw Valley, and a fire pit going at night. Be sure to pack a jacket as the nights can get chilly.

Temperature

June is a moderate month in Olympic Valley, with average temperatures ranging between 65°F (18°C) and 50°F (10°C).

Attire

Conference sessions – Business casual – Pack a sweater or light jacket as meeting room temperatures tend to be cool.

- Wednesday Night – Welcome Reception & Dine Arounds – Casual
- Thursday Night – Dinner – Casual
- Friday Night – Banquet – Black-tie optional
- Saturday Night – Closing Event – TBD

Things to Do In Squaw Valley

With top things to do in Squaw Valley including ski-in/ski-out access within the ski resort at Lake Tahoe, to the championship golf course and everything in between, the recreational opportunities at the resort and in the surrounding Lake Tahoe area are virtually unlimited. Enjoy guided fly-fishing, 18 km of Nordic trails, a private ice rink, year-round outdoor swimming pools, access to miles of hiking and biking trails onsite, along with boating, rafting, and paddle boarding on nearby Lake Tahoe. Activities at the Resort are always changing, so stay up-to-date through the online events calendar.

A visit to Resort at Squaw Creek means pure, unrestrained fun, no matter what time of year you choose to visit. For more information or for help making reservations, please contact the concierge at 530.581.6610 or rsc_concierge@destinationhotels.com

Continuing Legal Education

Accreditation has been requested for the 2021 TLA Annual Conference from every state with mandatory continuing legal education (CLE) requirements. Please be aware that each state has its own rules and regulations, including the definition of CLE. More information about CLE is available on the TLA website.



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

REGISTRATION

	Registration In-Person	Registration Virtual
Members	\$925	\$250
Non-Members	\$1,205	\$530
Guests (13 and over)	\$450	n/a
Child Guests (4-12)	\$125	n/a

Register today for TLA's 2021 Annual Conference to receive pre-meeting information and to ensure your name is included on the pre-registration roster.

Registrations processed on-site may cause a delay at the time you check in at the registration desk. After June 1, please call 913-222-8652 to register over the phone.

If you would like to register onsite, please bring a completed registration form and valid payment.

NON-MEMBERS: By registering as a non-member, you will receive an application for membership and must meet the TLA membership qualifications in order to attend the Annual Conference. If you are a new member of the Transportation Lawyers Association, you may attend the Annual Business Meeting as a voting member. Please note that \$280 of the non-member registration fee pays your TLA dues in full for 14 months: June 1, 2021, through July 31, 2022, the end of our fiscal year. You receive two "free" month of membership benefits, and we are confident that you will want to renew your membership for the fiscal year 2022-2023!

ALL IN-PERSON REGISTRATIONS INCLUDE: Breakfasts, Welcome Reception, Annual Banquet, and Saturday evening event. In addition, member, non-member, and retired/student registrations include daily refreshment breaks and the TLA Annual Business Meeting lunch on Thursday.

Registration Confirmation

TLA will send a confirmation of registration via email. When you receive your confirmation, please check the spelling of your name to ensure it is correct. If there is an error, please contact Violeta Aceremo at the TLA Executive Office at 913-222-8652. The information on your confirmation email will be the information used for your name badge and event tickets. If you do not receive a confirmation email within three weeks of registering, contact the TLA Executive Office to confirm receipt of your registration.

Registration Cancellation Policy

Due to circumstances that COVID-19 continues to present, there will be no cancellation fee for the 2021 conference. TLA does ask that if you are registered to attend the in-person event and are not able to do so, please contact Violeta Aceremo at 913-222-8652 prior June 22.

Educational Program

Despite the hiking, biking, golf, fly-fishing, and eye-popping scenery, we know that you will find this year's educational program equally engaging. The program committee of Matthew Barrette, Stephanie Penninger, Marshal Pitchford, Gordon Hearn, Melissa T. Richardson, Peggy Bush, and co-chairs Bridgette Blich and Jeffrey M. Pincus are working toward an educational program that is nothing short of podium-worthy.



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

SCHEDULE

Tuesday, June 22, 2021

Schedule is subject to change. Some activities may be canceled or adjusted due to COVID-19 precautions.

12:30 p.m. **Golf Tournament**
(First Tee time)

Wednesday, June 23, 2021

Schedule is subject to change. Some activities may be canceled or adjusted due to COVID-19 precautions.

8:00 a.m. – 12:00 p.m. **TLA Executive Committee Meeting**

12:30 p.m. **Golf Tournament**
(Shotgun Start Time)

2:00 p.m. – 4:00 p.m. **Tennis Tournament**

4:00 p.m. – 7:30 p.m. **Registration**

6:30 p.m. – 8:30 p.m. **Welcome Reception**

8:30 p.m. – 10:00 p.m. **Dine Arounds**

Thursday, June 24, 2021

7:00 a.m. – 2:15 p.m. **Registration Open**

7:30 a.m. – 8:15 a.m. **Breakfast**

8:15 a.m. – 8:30 a.m. **Welcoming Remarks**

Speakers: **John F. Wilcox, Jr.**, Shareholder/Director, Dysart Taylor Cotter McMonigle & Montemore, P.C., Kansas City, MO; President, Transportation Lawyers Association
Bridgette M. Blich, Shareholder, Blich Westley Barrette, Windermere, FL; Co-Chair, TLA Education Program Committee
Jeffrey M. Pincus, Partner, Lewis Johs Avallone Aviles, LLP, Islandia, NY; Co-Chair, TLA Education Program Committee



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

SCHEDULE

Thursday, June 24, 2021 (continued)

8:30 a.m. – 9:30 a.m.

Rooted in Survival: A Biathlon in the Trucking Industry Must Have a Firm Grasp of the Rules of ABCs— Academics, Bots, and Clearing House Rules

The word biathlon originates from the Greek word for two contests. In this panel, the audience will learn about the new FMCSA regulations and the impact of the New Drug and Clearing House Rules. Our expert panel will also discuss updates in the Hours of Service Rules and the effect of national declarations entered during the COVID-19 pandemic. Because our clients are also learning how to survive in the forests of trucking, and develop their own drivers, the panel will also discuss new requirements for CDL driving academies as well as legal and practical issues in setting up a truck driving training school. Combine your skills of skiing and shooting as we journey with the Biathlon speakers in this precision driven panel.

Speakers: **Peggy Smith Bush**, *Special Counsel, Marshall Dennehey, Orlando, FL*
Leonard C. Leicht, *Shareholder, Marshall Dennehey, Roseland, NJ*
Larry Baareman, *Fleet Compliance, Bryon Center, MI*
Harold L. Moroknek, *Shareholder, Marshall Dennehey, Purchase, NY*

9:30 a.m. – 10:30 a.m.

The Thrill of Victory or Agony of Defeat, Which Will It Be?

The late-night call comes in. You've had a catastrophic accident. You are now at the starting gate with your skis pointed downhill. How do you avoid the agony of defeat at the finish line: a nuclear verdict? Our panelists will share their experiences in handling catastrophic cases, with a particular emphasis on how to defend against the current trial techniques being used by plaintiff's counsel against the industry.

Speakers: **Ashley Winsky**, *Partner, Gentry Locke, Richmond, VA*
Mark Barber, *Shareholder, Baker Donelson, Atlanta, GA*
Clarence C. Easterday, *Executive Advisor - Risk Management, Western Express Inc., Nashville, TN*

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:30 a.m.

Ski High

Coach your clients through the potential negative effects of the transportation industry's developing marijuana rules and practices. Whether conquering the moguls of intrastate transportation or shushing through the Giant Slalom of potential cross state transportation, learn more about the everchanging laws governing the hauling of this still controversial freight.

Moderator: **Marshal Pitchford**, *Partner, DiCaudo, Pitchford & Yoder, Akron, OH*
Speakers: **Ken Bryant**, *Partner, Burr & Forman, Nashville TN*
Jennifer Fisher, *Partner, Goodwin, San Francisco, CA*
Scott Zackaroff, *Staff Attorney, FedEx Custom Critical, Akron, OH*



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

SCHEDULE

Thursday, June 24, 2021 (continued)

11:30 a.m. – 12:15 p.m.

Perfect 10

Come hear the top 10 things you need to know about how the Food Safety Modernization Act has changed cargo claims. Will you score a 10.00 or net a 5.6 for sloppy style? This panel will help you earn those crucial technical points with your clients as they skate through the ever-changing law in this arena.

Moderator: **Marshal Pitchford**, *Partner, DiCaudo, Pitchford & Yoder, Akron, OH*

Speaker: **Emily Chiarizia**, *General Counsel, Armstrong Transport Group, LLC, Charlotte, NC*

Stephen Dennis, *Member, Clark Hill, PLC, San Antonio, TX*

Megan Early-Soppo, *Partner, Moseley Marcinak Law Group, Greenville, SC*

12:30 p.m. – 1:30 p.m.

TLA Business Meeting Lunch

1:30 p.m. – 2:00 p.m.

TLA Committee Chair Orientation

2:00 p.m. – 5:00 p.m.

CTLA Executive and Directors Meeting

2:00 p.m. – 5:15 p.m.

Committee Meetings

6:00 p.m. – 10:00 p.m.

Tahoe Gal

(Ticketed Off-site Event)

Friday, June 25, 2021

7:30 a.m. – 12:30 p.m.

Registration Open

7:30 a.m. – 8:30 a.m.

Past President's Breakfast

7:30 a.m. – 8:30 a.m.

Breakfast

8:30 a.m. – 9:30 a.m.

Land, Sea, Air: We All Arrived at the Games in Our Own Manner

Whether it be cross country, downhill, half-pipe, or freestyle we all have our own transportation modes to conquer. What issues are most compelling to each practitioner in maritime, over-land, air, and rail. The panelists will discuss the newest trends in these practice areas.

Moderator: **M. Gordon Hearn**, *Partner, Fernandes Hearn LLP, Toronto, ON, Canada*

Speakers: **Fredric Marcinak**, *Partner, Moseley Marcinak Law Group LLP, Greenville, SC*

Alan Polivnick, *Partner, Watson, Farley & Williams (Thailand) Ltd., Bangkok, Thailand*

Marco Remiorz, *Managing Partner, Arnecke Sibeth Dabelstein, Hamburg, Germany*

Jameson Rice, *Partner, Holland & Knight LLP, Tampa, FL*



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

SCHEDULE

Friday, June 25, 2021 (continued)

9:30 a.m. – 10:30 a.m.

Toe Loop or Triple Lutz? Complex Maneuvers for Level One, Roadside Inspections?

Figure skating requires dedicated training to achieve precision on ice. This panel of legal and industry experts will discuss the common pitfalls for motor carriers during DOT roadside inspections. Executed with grace and skill, this panel will explain what motor carriers can expect during DOT roadside inspections and the impact of DOT violations on motor carriers for future litigation. The panel will also guide us through sticking the landing while discussing best practices to proactively identify, mitigate, and prevent violations during roadside inspections.

Moderator: **Melissa T. Richardson**, *Member, Walters Richardson, Lexington, KY*

Speakers: **Lesley Sachs**, *Partner, Taylor & Associates, Winter Haven, FL*
Nicholas A. Rauch, *Attorney, Larson King, St. Paul, MN*
Darrell Flesner, *Senior Claims Attorney, Vanliner, St. Louis, MO*
Captain Arnold Hardy, *California Highway Patrol*

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:45 a.m.

Plummeting Headfirst Down a Steep Track: When Cargo Is Detained, Retained, or Abandoned

Skeleton Racing is not for the faint of heart. Unfortunately, our clients slide down a treacherous ice track when their cargo (or their customer's cargo), is no longer in control. The juxtaposition of the movement of goods, and the payment for those movements, frequently causes friction in the supply chain. Often, the flow of funds does not "catch up" to the actual shipment schematic. The consequent failure to pay freight charges, or failure to locate freight, regularly results in situations where freight is improperly (or properly) "held hostage" by towing companies, storage yards, warehouses, and other entities in the transport continuum. Also, as the supply chain becomes more complex, sometimes freight is misplaced or abandoned, and legal rights need to be ascertained by the possessor. This panel will thoroughly analyze the case law, regulations, and practicalities of hostage freight situations and abandoned freight situations, both in terms of surface transportation involving motor carriers, rail carriers, and brokers, and also maritime transportation involving NVOCCs and steamship and drayage companies.

Moderator: **Stephanie S. Penninger**, *Senior Director, Legal Counsel, XPO Logistics, Charlotte, NC*

Speakers: **Casey M. O'Brien**, *Attorney, Hill Rivkins LLP, New York, NY*
Sara Routhier, *Attorney, Stein Monast, s.e.n.c.r.l., Quebec City, QB, Canada*
Eric Zalud, *Partner, Benesch, Friedlander, Coplan & Aronoff, LLP, Cleveland, OH*



2021 ILA ANNUAL CONFERENCE & CILA MIDYEAR MEETING



Registration Brochure

SCHEDULE

Friday, June 25, 2021 (continued)

11:45 a.m. – 12:45 p.m.

On Ice: Curling with Russia and China (and other Teams)— Trade and Transportation Collide at the Border

Akin to its nickname, “The Roaring Game,” parties in the supply chain work elaborate schemes to move a 44 pound granite stone on ice. Unlike the game, these players are trying to minimize or avoid the payment of customs duties. The speakers will examine U.S. Customs and Border Protection’s and other federal agencies’ penalties assessed against officers, directors, importers, exporters, and intermediaries for schemes involving misclassification, undervaluation, country of origin, anti-dumping, and false duty-free preference claims. Participants will come away informed about the hottest topics of the U.S.–China Trade War, Trump’s Section 201, 232, and 301 Extra Tariffs for ‘National Security’, Trump’s proposed extra tariffs against Mexico, the USMCA Free Trade Agreement, the First Sale doctrine, and enforcement of intellectual property rights which all lead to radical changes in international supply chains.

Speakers: **Peter Quinter**, *Shareholder, Gray Robinson, Miami, FL*
Cameron Roberts, *Partner, Roberts & Kehagiaras, LLP, Long Beach, CA*

12:45 p.m. – 2:00 p.m.

Lunch (on your own)

2:00 p.m. – 4:30 p.m.

Committee Meetings

6:30 p.m. – 7:30 p.m.

Cocktail Reception

7:30 p.m. – 10:00 p.m.

Annual Banquet (black-tie optional)

Saturday, June 26, 2021

6:30 a.m. – 7:30 a.m.

Fun Run/Walk

7:30 a.m. – 12:00 p.m.

Registration Open

7:30 a.m. – 8:30 a.m.

Breakfast

8:30 a.m. – 9:30 a.m.

Putting Together a Dream Team: Formulating a Successful Strategy and Effective Team When Your Driver Is Criminally Charged after a Serious Accident

Much like the perfect bobsled team, a winning defense strategy requires precision and a coordinated effort before the members even jump into the sleigh. When a driver is charged criminally or required to testify at an administrative hearing it is critical that the criminal and civil attorneys work in unison to avoid pitfalls that may not be visible until halfway through the first turn. A slight unanticipated deviation to the right or left could cost the team precious milliseconds or worse yet, a devastating wipe-out. Our team of experts will discuss how to assure that the brakeman, driver, and crew alight from the starting position with smooth, calculated efficiency to cross the finish line in strong medal contention.

Speaker: **James Wescoe**, *Partner, Weber Gallagher, Philadelphia, PA*



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

SCHEDULE

Saturday, June 26, 2021 (continued)

9:30 a.m. – 10:30 a.m.

Know Differences, Show Differences: Equality, Diversity, and Inclusion (EDI) in Practice

The Olympic Games are meant to celebrate the unique qualities we all have. To what extent is our behavior, and the way we assess the behavior of others, culturally embedded? What can lawyers and law firms do to ensure good cross-cultural communication and understanding? Who needs mentoring and micro-affirmations, and why? Why is it so difficult to talk about race, disability, sexual orientation, and cultural differences? This moderated discussion will explore the harmful effects of a lack of diversity for legal organizations, the profession, and legal system, while taking a look at some of the best EDI-friendly practices and procedures that are emerging within the profession. Discussion will also focus on ABA Model Rule 8.4(g), adopted in 2016, which specifically prohibits harassment and discrimination in a lawyer's conduct "related to the practice of law."

Moderator: **Louis Amato-Gauci**, *Partner, Miller Thomson, Toronto, ON, Canada*

Speakers: **Sue-Lynn Noel**, *Vice President, General Counsel and Corporate Secretary, Purolator Inc., Mississauga, ON, Canada*

H. Sandra Bang, *Chief Diversity and Talent Strategy Officer, Shearman & Sterling LLP, New York, NY*

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:45 a.m.

There's No Protection in the Luge, as Transportation Clients Hurtle Down the Slippery Track – Have You Secured Your Client's Trademark and Logo from Appropriation?

Rely on the reflexes of experienced trademark attorneys to learn how to protect your client's name and good will. Understand the potential outcomes and risks that could result from an improper trademark protection filing. Avoid being the subject of a cease and desist letter from some party's claim use of the mark. Do not get in the luge until you have heard this presentation. Unlike a bobsleigh, errors in the luge are unforgiving.

Moderator: **Richard Westley**, *Partner, Blich Westley Barrette, Madison, WI*

Speaker: **Emily A. Bayton**, *Partner, Faegre Drinker Biddle & Reath LLP, Denver, CO*

11:45 a.m. – 12:45 p.m.

Make Sure Your Clients Have the Skill to Compete in the Nordic Combined Sport of Insurance and Business Law

As a means of survival, communities relied on skis to chase game and gather firewood in wintertime. Transportation companies rely on their counsel to understand both their business and risk exposures when evaluating their corporate structure, reviewing contracts, and evaluating insurance policies prior to renewal. Your clients are in it for the long haul, so be prepared to jump high and ski hard when it is time for your client to make important business decisions.

Moderator: **Bridgette Blich**, *Partner, Blich Westley Barrette, Windermere, FL*

Speaker: **Tommy Ruke**, *Founder, Motor Carrier Insurance Education Foundation, Fort Meyers, FL*

Gavin Spencer, *Senior Vice President, North American Logistics Leader, Marsh JLT Specialty, Marsh Risk & Insurance Services, San Francisco, CA*

12:45 p.m. – 2:00 p.m.

Lunch (on your own)

2:00 p.m. – 4:00 p.m.

Pool Time Fun and Games

5:30 p.m. – 9:30 p.m.

Evening Event (Details to TBD)



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

Tuesday and Wednesday, June 22–23

Golf

Our Golf Committee is busy planning outings for both Tuesday and Wednesday. Tuesday is the annual “Train Wreck” tournament, and Wednesday will feature a golf scramble. Due to current circumstances, precise locations of the outings are not available. Rest-assured these much beloved events are in the works. Registration fees apply.

Wednesday, June 23

Tennis

The details of the Tennis Tournament are being finalized. More information will follow as it becomes available.

Welcome Reception

Let the Games Begin! Meet up with old friends or make new ones at the TLA’s Welcome Reception. Enjoying a cocktail and some light fare is the perfect way to start the night before heading off to one of the many dining options available at this world-class location. Prior to the reception, new members and first-time attendees are welcome to attend our Member Orientation.

Dine Arouds

TLA will host a Dine Around Wednesday evening following the Welcome Reception. Registration and sign-up will be sent to all pre-registered attendees approximately two weeks prior to the event.

Thursday, June 24

Guest Gathering

Hike the boundless nature trails, or bike to the picturesque town of Truckee? The jury is still out on this event. Stay tuned for more information.

Evening Event

Dinner Cruise on The Tahoe Gal, a stunning paddle boat hailing from LaCrosse, Wisconsin. This is THE Lake Tahoe sunset cruise. As we glide through the sparkling waters of Lake Tahoe, sit back and take in the majestic beauty of the surrounding mountains as you witness some of the most spectacular sunsets on the planet! The Tahoe Gal cruises along the West Shore to the Fleur Du Lac, home of The Godfather II movie. Fredo is long gone, but the view remains magnificent..

Friday, June 25

Annual Banquet

Much like the Olympic Games themselves, tradition abounds at the TLA. On Friday night we attend the ever-popular Annual Banquet. It is time to celebrate our colleagues as the honors and awards are presented. Gold medals are fine, but who will walk away with the Ugly Jacket? Will the Bullshipper’s award make an appearance? Only time will tell. Sit back and enjoy the program as the out-going President passes the mantel of responsibility to the in-coming President.



2021 TLA ANNUAL CONFERENCE & CTLA MIDYEAR MEETING



Registration Brochure

Saturday, June 26

Fun Run/Walk

The mountain air and heightened elevation will add to the challenge of this year's Fun Run/Walk. The Fun Run/Walk chairs are plotting the course for our attendees who plan to participate in the event this year! All registrants will receive a commemorative Fun Run t-shirt with their registration fee (\$25). Stretch those legs and pack those sneakers. Start training early for what will prove to be a beautiful event.

Pool Time Fun and Games

TLA Pool Time Fun and Games will look a bit different this year, but it is sure to be a great time of relaxing by the pool and connecting with your friends and colleagues.

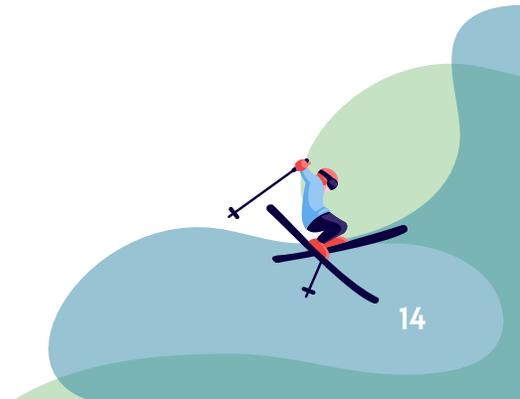
Evening Event

Given current circumstances, the Olympic Committee's plans remain fluid for Saturday night.

Families

The Lake Tahoe region and Resort at Squaw Creek are ideal for all members of the family. Nature enthusiasts and day-trippers will find a never-ending array of activities to keep kids of all ages happy.

Mark your calendars now, invite your colleagues, and bring your families for an exceptional educational program, networking events, fun, and relaxation.



Registration Form

To register online, please visit the TLA **website**

STEP ONE: Name Badge & Roster Information (please print legibly)

Registrant's Name: _____

(Print your name how you'd like it to appear on your badge and the attendee roster.)

Company/Firm: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Email Address: _____ Telephone Number: _____

Special Dietary Needs/Allergies: Vegetarian Vegan Gluten Free Kosher Other: _____

From what states will you be requesting CLE for this program? _____

STEP TWO: Liability Waiver & Emergency Contact

Please read and sign. I agree and acknowledge that I am undertaking participation in TLA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly, and I am, as a result, able to participate in TLA events, and I do hereby assume responsibility for my own well-being. I am aware that photographs will be taken during the conference and may be published in *The Transportation Lawyer* and in promotional materials.

Signature: _____ Date: _____

Emergency Contact: _____

Name

Relationship

Phone

STEP THREE: Conference Registration

TLA Member CTLA Member

Registration In-Person

Registration Virtual

Member \$925 \$250

Non-Member* \$1,205* \$530*

Emeritus Member/Student \$600 \$250

Guest (13 and Older)** \$450 n/a

Name: _____

Email: _____

Special Dietary Needs/Allergies: Vegetarian Vegan Gluten Free Kosher Other: _____

Name: _____

Email: _____

Special Dietary Needs/Allergies: Vegetarian Vegan Gluten Free Kosher Other: _____

Child Guest (4-12)** \$125 n/a

Name: _____

Email: _____

Special Dietary Needs/Allergies: Vegetarian Vegan Gluten Free Kosher Other: _____

I am a first-time attendee I am Corporate Counsel
 First-time attendees and Corporate Counsel are guaranteed the early rate regardless of when they register.

If you are only able to attend a portion of the meeting, see page two of the registration form for single-day pricing and registration.

Registration Form – Page 2

STEP FOUR: Special Events & Single-Day Registration

(Please print the name of the spouse/guest/child registering for the event on the line provided.)

Step 4 Events & Single-Day Registration is for in-person attendees only. If attending virtually, please go to Step 5.

WEDNESDAY, JUNE 23

Golf Tournament – 12:30 p.m. Shotgun Start

- Attendee – \$160 Handicap _____
- Guest Name: _____ – \$160; Handicap _____
- Guest Name: _____ – \$160; Handicap _____

Tennis Tournament – 2:00 p.m. – 4:00 p.m.

- Attendee – \$30
- Guest Name: _____ – \$30
- Guest Name: _____ – \$30

THURSDAY, JUNE 24

Guest Gathering, 10:00 a.m. – 12:00 p.m.

- Single-Day Education Program (member) – \$325
- Single-Day Education Program (non-member) – \$425

Thursday Evening Event

(The Thursday Evening Event is an optional event and not included with registration. All attendees must pay the additional fee to attend the Thursday night event.)

- Attendee – \$150
- Guest Name: _____ – \$150
- Guest Name: _____ – \$150

(Event includes food and transportation)

FRIDAY, JUNE 25

- Single-Day Education Program (member) – \$325
- Single-Day Education Program (non-member) – \$425

Annual Reception and Banquet 6:00 p.m. – 9:00 p.m.
 Extra Event Ticket – \$200

(includes two drink tickets, reception, and banquet meal)

Note: The extra event ticket is for additional guests to attend the Annual Banquet only and not required for fully registered attendees and guests.

- Guest Name: _____ – \$200
- Guest Name: _____ – \$200
- Guest Name: _____ – \$200

SATURDAY, JUNE 26

- Single-Day Education Program (member) – \$325
- Single-Day Education Program (non-member) – \$425
- Fun Run/Walk – (includes custom-designed t-shirt)
- Attendee _____ – \$25 T-Shirt Size _____
- Guest Name: _____ – \$25 T-Shirt Size _____
- Guest Name: _____ – \$25 T-Shirt Size _____

Pool Time Fun and Games – 2:00–4:00 p.m.

- Attendee _____
- Guest Name: _____
- Guest Name: _____

Saturday Evening Event

Note: This extra event ticket is for additional guests to attend the Saturday evening event only and not required for fully registered attendees and guests.

- Guest Name: _____ – TBD
- Guest Name: _____ – TBD
- Guest Name: _____ – TBD

STEP FIVE: Total Fees

Funds MUST be submitted from a U.S. bank in U.S. funds.

- Total Registration Fee (from Step 3) \$ _____
- Total Guest/Child registrations (from Step 3) \$ _____
- Total Special Events/Single Day (from Step 4) \$ _____
- Total Payment Enclosed \$ _____
 (Payment is due with the registration form.)

STEP SIX: Payment Information

- Register online by credit card
- Check enclosed (make checks payable to TLA in U.S. currency drawn on a U.S. bank.)
 Check number _____
 Please complete this form and submit it with a check to:
 TLA
 P.O. Box 723248
 Atlanta, GA 31139

Cancellation Policy: Due to circumstances that COVID-19 continues to present, there will be no cancellation fee for the 2021 conference. TLA does ask that if you are registered to attend the in-person event and are not able to do so, please contact Violeta Aceremo at 913-222-8652 no later than June 22..

*\$280 of the non-member registration fee will pay for your TLA membership from June 1, 2021 to July 2022, if you meet the membership qualifications, entitling you to attend the Annual Business Meeting as a voting member upon review and approval of membership by the Membership Committee. A member application will be sent to you for completion.

**Guest/Child registrations include the Welcome Reception, daily continental breakfast, and Friday and Saturday evening events.

*** Dine Around meals are at the expense of the registrant and not included in the registration fee.